

Post Rock Limestone Coalition meeting in Ness City

Wednesday, November 17, 2021 – Historic Ness County Bank Bldg

Submitted by Jean Stramel

The Post Rock Limestone Coalition held it's bi-monthly meeting in Ness City on November 17, 2021 in the beautiful historic Ness City bank building. The Ness City Chamber of Commerce hosted.

Twelve people were in attendance including: board members Brad Penka, President; Jeannie Stramel, Treasurer, Kris Heinze, Charma Craven, Tami McGreevy, Megan Welsh and Rosslyn Schultz, ex officio. Guests and other members included Kelle Goodman, Ellsworth, Jeffrey Boddiger, Lucas, Janet Kuhn, Hays CVB, Jeannie Kline, Ellsworth, Lea Ann Seiler, Jetmore, and Cina Flax, Ness City.

Penka called the meeting to order. Introductions were done around the table.

Minutes were read by Jeannie Stramel, and several corrections noted. Tami motioned to approve minutes, Megan seconded, motion approved.

Jeannie presented the financial report. Since last meeting, two memberships have come in, a grant from Humanities Kansas (\$5100.00) and two bills paid – for the Travel Guide publication (\$7290.00 Gt Bend Tribune, and distribution contract (\$650.00 Central Brochure Distribution). Tami motioned to approve the financial report, Charma seconded, motion approved.

Brad gave his Board Chairman update:

He is giving a presentation to the Russell County Historical Society on Nov 18th. Including pictures of Tony Mahoney's restoration of the Dorrance Bank Building.

SHARP grant was received from Humanities KS. For staffing, must be used by January 31st, 2022. Might be able to extend, since we didn't get the funds until the end of November.

Other grants with Community Foundations have been wrapped up, with final reports submitted. Distribution to funding counties is underway as well as all counties in the Post Rock region. Members will take some to the Belle Plaine and Goodland TIC's.

Post Rock gift items are still needed. Jeff Boddiger, Lucas, has purchased the manufacturing system from Mettlens and will be getting production started soon. He will talk about his efforts later in the meeting. Jeannie shared note cards made by Rita Sharp at Lucas Publishing Company that we could possibly have made for sale. Tami reported on the limestone items that Kirk Robson, Ellsworth makes, including carved bowls that could be sold.

Grants – Kansas has received new funding of \$3.5 million for tourism. Need to tap into this. Need to contact Rod Meyer about the idea of him using the Bunker Hill café building he recently purchased for a Post Rock visitor center.

✓ Membership – currently 25 paid members. Need to work on membership benefits and perks.

People shared other programs they are aware of – Passports – Megan talked about the Wild West Passport in southwest KS and how it works, Janet Kuhn shared the Hays CVB has “Deals on Meals” tiny leaflet passed out by hotel clerks, who then are entered into a weekly drawing. Each local eatery pays \$100 to be included (no national chains). It would be good to list member businesses and government entities on our website.

Unfinished Business: Post Rock gift items-

Jeff Boddiger introduced himself and his goals in taking over the “Set in Stone” gift item business. He has an endless supply of raw product from Jon Pancost at Bluestem Quarry & Stone works. Recently moved 3 front-end loads totaling 8000 #. He also has a business deconstructing and moving stone buildings. He is developing his business plan for all this.

— Have 2 board vacancies – need to reach out to under-covered counties. Hope to have new board members to vote on at January meeting.

Executive Director search – have 2 applications, plus another one interested. Still accepting applications. The search committee needs to meet and do interviews. Tami, Jeannie, Kris are on committee.

Katrina Ringler from KS Historical Society, called in to report on survey activities and status of Thematic listing development.

? 180 properties were initially submitted by the intern we had several years back. Then the survey needed to develop thematic listing was conducted this past summer by Urbana Consulting who documented 50 properties in Russell, Rush, Lincoln and Mitchell Counties. Looking for 3 properties under “threat” to submit for listing to national, as samples of this thematic type with this new documentation. If we have ideas submit to Katrina. This thematic listing is unusual in that it is based on a “material” (limestone) rather than an architectural design. Property owners must be willing, and need some history of the property.

Upcoming events – nothing of note.

Meeting dates for 2022 – January 26 (Ellsworth County), March 23, May 25, July 27, Sept. 28 and Nov 30.

Meeting was adjourned about 2:30 and tours of the Bank Bldg were enjoyed.

From: Jeannie Kline

Sent: Thursday, January 20, 2022 2:41 PM

To: Brad Penka; Jeannie Stramel; tdbailey; Christina Hayes; Chamber; soxer; Kris Heinze; Charma Craven; Rosslyn Schultz; Megan Welsh

Subject: WHAT IS JEANNIE DOING?

Hopefully at this point, you have received 3 emails from me. Each with a unique subject line. Some will find each one more appealing than others.

First, after spending the last couple of weeks researching Kansas Limestone, I've learned the most compelling stories come from folks who have lived around here and want to tell their story to someone. You know who those people are, I'm certain someone's name just popped in your mind. Those are the people and their stories that will help us grow our sustaining memberships from. Brad told me the headstone story and I found it unique and funny and I have repeated that story several times. Then I read about Rosslyn Schultz by simply clicking on a story because I knew Rosslyn's name.

I need your help reaching out to those folks. Those are the people we want to target in the weeks and months to come for memberships. They already love Limestone structures.

Secondly, some of the subject lines from the emails you received from me appealed to you more than others. That's great news! Hopefully, one of the three adds will compel the reader to open the link and begin thinking about becoming a member.

When we have a membership drive, I will send out each of the 3 ads on a Tuesday at a different time of day. The goal is that ONE of the subject lines will be compelling enough to the reader to open the link and ultimately become a member.

Then I will send out the same emails in a different order on Thursday of that same week.

The emails/ads you received from me are drafts, a starting place to have a discussion of the type of communication you want me to target for the membership drive.

THANK YOU for your time and consideration.

Jeannie Kline

Executive Director

Kansas Post Rock Limestone Coalition

(785) 260-7930

kansaspostrock@gmail.com

www.kansaspostrocklimestone.org

P. O. Box 44

Lucas, Kansas 67648

- member
- FB
- target members potential
- Emails

KS Post rock limestone coalition, inc
Income Statement
For the Ten Months Ending October 31, 2021

	Current Month This Year	Current Month Last Year	Year to Date This Year	Year to Date Last Year
Revenues				
Memberships	25.00	800.00	1,336.00	1,030.00
Gift Sales	0.00	0.00	20.00	0.00
Individual Donations	0.00	0.00	100.00	95.00
Corporate & Foundations	0.00	0.00	0.00	52,000.00
KS Humanities	5,100.00	0.00	5,100.00	5,050.00
Russell County	0.00	0.00	472.25	0.00
In-kind Donation Items	0.00	0.00	11.94	0.00
Volunteer In-kind labor	0.00	0.00	540.00	0.00
Total Revenues	<u>5,125.00</u>	<u>800.00</u>	<u>7,580.19</u>	<u>58,175.00</u>
Expenses				
Personnel - Administrative	0.00	0.00	1,770.00	0.00
Fees - Administrative	0.00	0.00	4,800.00	1,770.00
Fees - Technical	0.00	0.00	(100.00)	0.00
Travel - Lodging/Meals	0.00	0.00	135.00	0.00
Registrations & Fees	0.00	0.00	80.00	0.00
Dues & Subscriptions	0.00	0.00	200.00	255.00
Marketing - Signage	0.00	0.00	100.00	0.00
Marketing - Supplies	0.00	0.00	95.14	0.00
* Marketing Brochure Newsletter	7,940.00	0.00	8,491.94	0.00
Marketing - ON-LINE EXPENSES	0.00	0.00	0.00	228.40
Supplies - Office	0.00	0.00	8.00	21.25
Telephone/Internet	0.00	0.00	80.00	20.00
Postage/ shipping- Office	0.00	22.00	75.04	78.00
Total Expenses	<u>7,940.00</u>	<u>22.00</u>	<u>15,735.12</u>	<u>2,372.65</u>
Net Income	\$ <u>(2,815.00)</u>	\$ <u>778.00</u>	\$ <u>(8,154.93)</u>	\$ <u>55,802.35</u>

* Central Brochure Distribution 650.00
Great Bend Tribune 7290.00
\$ 7940.00



THE BENNINGTON STATE BANK



02

PAGE 1

KANSAS POST ROCK LIMESTONE COALITIO
213 S MAIN ST
PO BOX 44
LUCAS, KS 67648

200015603 REG

A STATEMENT OF YOUR ACCOUNT
01-OCT-21 THRU 31-OCT-21

LAST STATEMENT	NO. CREDITS	AMOUNT	NO. DEBITS	AMOUNT	STATEMENT BAL
49,632.23 +	1	5,125.00 -	1	7,290.00 =	47,467.23

-- ITEMIZED TRANSACTIONS	DEBITS	CREDITS	BALANCE
10-14 Check #1113	7,290.00		42,342.23
10-27 Regular deposit		5,125.00	47,467.23

CHK #	DATE	AMOUNT	CHK #	DATE	AMOUNT	CHK #	DATE	AMOUNT
1113	10-14	7,290.00						

	TOTAL FOR THIS PERIOD	TOTAL YEAR-TO-DATE
Total overdraft fees	\$0.00	\$0.00
Total returned item fees	\$0.00	\$0.00

Average balance \$46,225.93
Number of days 31

BANK ANYWHERE WITH BSB ONLINE & MOBILE BANKING! ACCESS YOUR ACCOUNTS 24/7,
DEPOSIT CHECKS, TRANSFER MONEY & MORE ? WHILE ON THE GO. SEE BSBKS.COM

ANNUAL BUDGET				
Organization Name: Kansas Post Rock Limestone Coalition				
January 1 - December 31, 2021				
Line Item	PROJECT EXPENSES	Expenses	Revenue	In-Kind
	Fees: Administrative			
4110	Executive Director	\$14,000.00		
	Fees: Technical			
	Contract Professional Financial & Legal Services	\$1,500.00		
4130	Summer Intern - input site data with KHS /KPRLC and develop			
	Input Site Data & Develop Educational Curriculum	\$2,000.00		
	Exhibit Design	\$4,000.00		
4115	Summer Intern Expenses	\$1,750.00		
4130	Volunteers writing grant applications 2 persons x10 hrs x 8 grants @ \$15 (in-kind)			\$2,400.00
3220	KHS - Survey sites of Post Rock Architecture (in-kind)			\$20,000.00
4110	20 volunteers \$15hr x 10hrs x 6 mtg + mileage (in-kind)			\$19,000.00
	Fees: Artistic			
4120	Exhibit designer- 2 Sternberg Museum professionals			\$9,000.00
5020	Travel - Lodging, Meals, Mileage			
	Travel \$.50 x 2000 miles + lodging/meals	\$5,000.00		
5050	Registration and Fees			
	Non profit annual fee and Filing 990	\$40.00		
5060	Dues and Subscriptions			
	Kansas/Nebraska National Heritage Region			
5060	Various Membership Dues			
	Kansas Museums Association	\$50.00		
	Kansas State Historical Society	\$50.00		
	TIAK	\$200.00		
6030	Phone/Internet			
	\$20 month x 12 months	\$240.00		
1620	Equipment Purchase			
	Other Equipment	\$2,500.00		
6010	Supplies - Exhibits			
	Educational Materials	\$5,000.00		
6020	Supplies - Office	\$300.00		
	Copies (ink/nd)			\$100.00
4510	Space Rental			
	Building rental \$50 x 3 meetings	\$150.00		
4110	Administrative Fee - GAC	\$300.00		
	Marketing			
5530	Rack card, bus card, membership decal/premiums	\$12,000.00		
	Distribution of Field Guide	\$3,000.00		
5545	Social Media applications/fees/web site	\$150.00		
6040	Postage and supplies	\$500.00		
5510	Newspaper/radio	\$1,000.00		
5520	Signage	\$0.00		
	Event Expense			
5070	Kick-off event- marketing/presentation/ hand-out	\$500.00		
	Materials for Resale			
5550	Post rock gift sale items/ postcards, t-shirts, etc.	\$1,000.00		
	TOTAL PROJECT EXPENSES	\$55,230.00		
	SOURCES OF PROJECT REVENUE		Secured Funding	
	RS Co. Area Com. Foundation -2nd grant		\$25,000.00	
3020	Membership Fees & Private Donations		\$5,280.00	
	KSHS - Survey sites of Post Rock Architecture			\$20,000.00
	Dane G Hansen Foundation Grant carryover		\$10,000.00	
	Mariah Fund Grant		\$4,000.00	
	Osborne County Community Foundation - TTS		\$1,500.00	
	Cloud County Community Foundation - TTS		\$2,000.00	
	Golden Belt Foundation/Barbed Wire Museum (in kind)			\$500.00
	Solomon Valley Community Foundation - TTS		\$2,000.00	
	Post Rock Community Foundation - TTS		\$1,500.00	
	Federal/State COVID Relief		\$4,000.00	
	20 committee vol. \$15hr x 10hrs x 6 mtg +mileage (in-kind)			\$19,000.00
	Total	\$55,230.00		
	Earned revenue			
	Note Card Sales		\$500.00	
	Tshirt Sales		\$1,000.00	
	Total \$ -			
	TOTAL PROJECT REVENUE*	\$55,230.00	\$56,780.00	\$90,000.00

* Total project expenses and Total project revenue should be the same.