

MEETING MINUTES
Kansas Post Rock Limestone Coalition, Inc.
November 16, 2022
Lincoln, Kansas

1. **Call to Order** - Brad Penka called the meeting to order at 10:11am.
 1. **Members Present:** Christina Hayes, Jeannie Stramel, Rosslyn Schultz, Kelli Orender, Lisa Goodheart, Tim Zimmerman, Lucille Heller, Kris Heinze, Marilyn Hilmer, Neil Unrein
2. **Introduction:** Kris gave an introduction to the Finch Theatre.
3. **Approval of Minutes**, September 21, 2022 – Members read through the minutes and with one fix to 4B from the minutes (fix afflicted). Lisa motioned to approve. Kelli 2nd. Unanimously passed.
4. **Treasurer’s Report** - Jean Stramel reported that there is some cash that still hasn’t been deposited from book sales and t-shirt from the last event. Checking account \$31,603.16, for full report see the Printouts. Not a lot has changed from this last month. The deposit is the meals from the last meeting and Rosslyn’s last meeting. Christina motioned to approve, Lisa 2nd. Motion unanimously passed.
5. **Chairman’s Report** - Brad Penka
 1. Newsletter – Brad did a one-page newsletter and sent out. It’s great to forward on and share with tourism committees.
 2. Hansen Internship Update – 2023 in Feb. we will need to review applications and choose a student that we want to work for us next summer. This person will help with marketing and the bus tour.
 3. National Register Listings we got the designation – three entities were also 2 from Russell County and one from Lincoln. That is great information and helps from the survey done a year ago. This can be shared with all the communities.
6. **Committee Reports:**
 1. Marketing/Events
 1. Quarry to Glory – Bus tour had to be cancelled. We were only \$17 in the hole because of PayPal refunds. But that is much better than losing so much for the bus. Neil gave the report, All the churches were contacted. The Tour of Chapels list could not be located or confirmed. We will reschedule for next summer.
 1. The Gorham Community Event was held instead with 5 vendors, and all did fair to good. We picked up valuable experience. We had better exposure and visibility. The food was beyond awesome. Special thanks to Neil for working so hard to get that event going.
 2. Agritourism/Landowners – The state is putting on an Agritourism summit on Jan. 5th for \$25. Jeannie was wondering about a photo from a man that has been inquiring about an old limestone home. Kris suggested we create an Agritourism list of those interested. Kelli can put a list from our 18 counties. Would anyone like to go to the Agritourism summit in Manhattan? Christina Motioned to pay, Kris 2nd. Motion passed unanimously. Lisa is willing to go and learn more for our group.

3. Education/Preservation – Jeannie suggested we have another workshop on how to do mortar work. It was successful in the past, and she suggested that Lucas could host it and we could write a grant to have this class and people would pay. Jon Pancost (with Bluestem Quarry and Stoneworks in Lucas) said he would lead it. Jeannie said she would be willing to work on it and try to host it. We provided 2 lunches and had a couple of speakers and could do a tour. It was paid from Humanities Kansas in the past. Post Rock Community Foundation could be an option to apply, if Lucas and KPRLC partnered together it could work. Jeannie will report next time on progress and information for next summer.
4. Grants – We should start looking at more. Brad is trying to get frames and it's still a supply chain issue. Brad will send a report to Mariah Fund. State Tourism Marketing Grant would be an option and the deadline is August 1st and it opens March 1st.
5. Membership / Networking -Christina reported out that we will get the mailing out in the next two weeks. 50 cards will be sent to Jeannie and thank you cards out. So that when payments come in, she can return the Thank you. WE will send out the hard copy and then the email will be sent from Brad a week after they go out. Lisa is willing to reach out to the man from Alabama, and she can make a personal contact to Robert Mog.
 - ~Our membership letter needs to show what we have done.
 - The Bus Tour with the Tour of Chapels
 - German Dinner with Demo of Rock Breaking & Dressing
 - Ks Historic Society for listing (National Register – look in newsletter)
 - Survey Group used our Coalition as resource
 - Set up Events at 8 of community festivals
 - State Media Event presentation at Abilene
 - State fair represented at the South-Central KS Tourism Booth
 - Sent rep to Kansas Tourism Conference in Wichita
 - Have representatives from # counties
 - Resource list for contractors.
 - Members of North Central, South Central, Northwest and South West Tourism Coalitions
 - Travel Guide Brochure complete and distributed
 - Pursuing a workshop for next summer on learning how to preserve and fix mortar structures
 - Bus tour schedule for June
 - Working on the Museum traveling exhibit
7. **Neil Discussion with Group** –He would like to create a Shout Out to the Oldtimers and create some sort of “Hall of Fame” for Stoneworkers. He shared a 1997 event they hosted at the Historical Society – He would also like to do a Settlers Arrival like done in Hays again. And for the second option he would like to celebrate the first stone ever set and one of the oldest sites ever in our area (Bunker Hill area) – he knows of the area and has a contact and wants to figure out that. There is also a 5-arch bridge between Victoria and Hays that Neil wants to go see also.
8. **Unfinished Business:**

1. Revision to Bylaws (see attached Proposed Resolution) Brad mentioned members Article V so that members can vote as well. "Current paid members shall be allowed to vote at a general meeting is what is a suggested addition." A Quorum will still be at least 6 Board members present. So, we wouldn't run into the issue. Christina Motioned to accept. Kelli 2nd. Motion passed.
 1. Term limits – Struggling to find a full board should we eliminate the term limits? With this board being so specialized. Jeannie suggest that change to the bylaws taking off the term limits. This would be Article VI Sect 1 C & D to take away the Tenure change. Brad suggests we change it to Directors will be elected to a three year term. Brad will send out and suggest change to change at the next board meeting.
2. Wix Account (Webpage) – Brad went back to the Mail Chimp. He can't figure out how to expand that. Christina will look into the Wix side of the mailing list and try to help Brad. Christina motioned to keep paying for Mail chimp, Lisa 2nd and motion passes by all. We will continue to keep until we get membership organized.

9. New Business-

1. Meeting dates – 1st Tuesday of every month is suggested. With the Jan meeting being Virtual. Jan 3, March 7, (Mitchell Co.) May 2, July 6, Sept 5, Nov 7 (Hays option) – Christina suggested that we try to meet in Dodge City. Neil motioned to suggest those dates with the adjustments as needed for the year, Jeanie 2nd. Motion passed unanimously.

10. Break for Lunch at Noon - with Lincoln Area Chamber

1. Special Presentation – presented by Brad Penka

11. New Business Continued: Meeting started back up at 1:15pm

1. Big Kansas Road trip – Lucille discussed about how they don't plan to host a Post Rock event during the Big Kansas Road Trip. She suggested we have all the locations listed somewhere. Jan 15th for that magazine is due. Jen Russ will design for us the website. The price for that ad... Full page \$975, Half \$595, Quarter \$295, 1/8 page \$175. Design included. May 4-7, 2023 Smith, Republic & Jewel Counties! Hotels are getting full for that time.
 1. Christina motioned to purchase a half page ad and Jeannie 2nd, motion passed unanimously. Josie Hammer at Jen Russ is the contact. Lucille will call and reserve our space.
 1. Include Website, membership, education, preservation, etc. Facebook, contact and logo in the ad. Christina and Kris will design a marketing ad for this and have a basic design done by Jan. 15th and we can resize and reuse it for other things. 7.5 x5 horizontal, 3.66 x10 vertical size options. BigKansasRoadtrip.com
2. 2023 Budget – Brad had a spreadsheet for Budget suggestion pulled up on the screen. We went through item by item. Total Budget = \$13,810.00.
3. Drone Photos - Tim Zimmerman is a drone pilot and can take photos as he is traveling around. He would be more than happy to take some limestone photos.
4. Social Media – Christina will send out new pages for content Plus a "Find It Friday" where you submit a photo and participants can guess where it is!?!

12. **Other Reports** – Neil brought up the tour options. He was talking about the Tour De Chapel, and he was with the tour and as a coalition we didn't get exposure. He is suggesting June 2023 ... will we work together to what they have. Kris suggested a Marketing plan with timelines so we know what we are doing and how we will do it. He will call Kay Werth and find out the date of their option. We brainstormed about tour options and bus options and trying to keep the books set. We also discussed the flyer and advertising. We will discuss marketing and a full plan to make sure we have plenty of time. But the best thing to do is to have Neil talk to them first then we can adjust our plan.

13. Adjournment - 2:45 p.m.