

Kansas Post Rock Limestone Coalition, Inc.
Meeting • 10:00 a.m. • **Tuesday, November 15, 2023**
Deines Cultural Center - Russell, Kansas

MEETING MINUTES

- 1) **Called Meeting to Order** at 10:08 am by Brad Penka
- 2) **Call for Additions to the Agenda** – No changes to agenda suggested.
- 3) **Approval of Minutes**, Christina Hayes presented the meeting minutes from July 13, 2023 – Charma motioned to approve the minutes, Neil 2nd the motion as presented, and motion passed unanimously.
- 4) **Treasurer’s Report** - Jean Stramel presented the profit/loss sheet. She did explain that there is \$2,000 more listed on the profit/loss sheet than there is in the checking account because of an error she made originally in QuickBooks. However, the other information is accurate and up to date. The Checking Account is \$35,343.02 as of October 31st, 2023. There is a line item in the Fees category – that was paid to the Career Services at FHSU for the summer intern. Marketing was the Kansas Tourism Conference sponsorship that was recognized by attendees.
- 5) **Chairman’s Report** - Brad Penka reported that he will jump around on a few things in case members had to leave early and we needed votes on specific topics.
 - a) Post Rock Festival at Lincoln – We did participate, and it worked out very well. There have been photos shared by Kris. The little trailer and chairs and pulled with a four-wheeler. Presented the award during the parade! It was a lot of fun. Jeannie hoped for more publicity, but the Hays Post did pick it up. Jeannie will start on the criteria for the award next year. Showed pics at the park and the award of the Preservation Award with the award. Start of parade was a flyover. The Crispin’s were just picked to get it started with the award – we do need to assign criteria and get that ball rolling.
 - b) Thank you Notes: Passed around several Thank you notes from the KTC and from the Crispins for the Preservation Award.
 - c) Did not sign up for 2024 summer intern – Brad just didn’t have time this next year to give the work and assign what was needed to be done. The Group agreed it was a lot of work and understood, if we need an intern in the future, we will have other board members take on that role.
 - d) Post Rock Presentation – July 11th at the Dream Theatre – Brad was asked to sponsor that option. Asking to sponsor for theatre rent for \$155 to rental. Christina motions to pay that sponsorship, Kelli 2nd the motion. Motion carried unanimously.
- 6) **Committee Reports**:
 - a) Marketing/Events
 - (1) **Fall 2024 Limestone Tour** - Brad Penka Presented this event is hosted by a Oil and Gas group – Tricia has asked Brad to do a ladies trip to do some limestone sites (like a mini bus tour) to host and money would be involved with that also. Ellis and Russell County focused.
 - (2) **Rails & Trails – JUNE 8th** - Neil Unrein – Found out there is already an organization named of this. Neil would like to call this now Bells & Whistles or Unsung Heroes. It’s important to have a great tour guide and a great bus driver. Got our bus and driver for

\$1,905. Neil would like to go ahead and secure the bus. A downpayment is needed to secure for June 8, 2024 – Village Tours Bus Service and the driver is out of Salina. Gratuity is included. The total might need to be \$2,600 for budget.

- (a) **Tour Layout** - Neil has a wonderful layout to pick up where we left off on the last tour and make it a different tour and give some exciting other adventures. He is working on getting permissions for the new tour and finding a great direction and option for the best roads and route to give a wonderful and different experience. He mentioned the route and explained each of the destinations.
 - (b) **Tour Food** - Wants to also keep the same caterer for the German Buffet – she is from Palco and we will eat the catered meal at the Lutheran Church in Wilson. It might need payment of \$100 to pay for the cost of the space.
 - (c) **Group Ideas & Brainstorm** – Members gave a few ideas and Neil mentioned that he will fine tune as they get permissions along the way. The challenge for this tour is to figure out what NOT to talk about since there is so much!
 - (d) **Marketing Discussion** – what needs to be on the flyer? Brad suggested we hit the primary spots on the flyer.
 - (e) **Future Ideas** – who the participants is – think of doing an overnight to help the tourism side of things. Members from Texas, Denver, Wichita, Dallas, Houston, Topeka. (Hays had Days Inn overnights). Neils final words are OUTWORK THE COMPETITION!
 - (f) **Need to approve the contract** – Christina motioned to approve the contract 1905 for June 8th for the Bells & Whistles, Charma 2nd the motion. Kris had a small discussion on the date and overlap of the Bike event. Discussion of where participants. Motion passed unanimously.
 - (g) **Big Kansas Road Trip** – Ad was half page last year -Jeannie moved to place a ½ page ad. In the Big Kansas Road Trip publication... Kris 2nd the motion...members assumed it would be \$595. Motion passed unanimously.
 - 1. Neil will be doing a limestone demo during the event Friday in Lincoln. We need to submit an event and it can be not approved. We must identify what we have to work with. Jon Pancost will be doing a demo on Saturday in Lucas. Chandler will submit the one event for Jon and Kris will submit the event for Neil in Lincoln for Big Kansas Road Trip.
- b) **Agritourism/Landowners** – Neil got ahold of Jackie Kennedy, and they plan to raise the building.
- i) House outside of Dorrance – Christina can ask her uncle if she knows who the owner is now.
- c) **Education/Preservation** – Brad presented that we have a committee, but we should split that and get the committee together to draw up the criteria. Charma mentioned that she is working on Preservation for a building in Luray. Terry Bailey is no longer a member, so we need to figure out who is on this committee. We can assign committees at the next meeting.
- i) Preservation Committee- a Zoom will be held in early December; Jeannie Stremel, Charma Craven, Kelly Gourley & Kelli Orender are willing to be on the committee.

- d) **Grants** – Christina suggested the Attraction Development Grant for the State Tourism and also the Marketing Development Grant. WE should start brainstorming on ideas of what to see and do that KPRLC could utilize. Add brainstorming to the next Agenda.
- e) **Membership / Networking** - Christina Hayes is willing to get it all sent out. Christina will send the letter to Brad and Jeannie and get it all mailed out. Brad needs to update the actual Membership Application. Christina will get it out before the end of the year so that members have a option to pay either this year or next year.
 - i) It was discussed adding a discount for the tours to members. Add to next agenda for Bus Tours to set two rates (one for members and one for non-members)
 - ii) Need the **2024 Membership Cards & Thank you cards** – to Jeannie 75 cards.
- 7) **Skipped Break for Lunch** -- skipped break to finish the agenda.
- 8) **Unfinished Business:**
 - a) **Post Rock Souvenir Items** – Kelly Palmer was contacted, and Brad has been in contact with another person. Charma’s husband mentioned that he might be interested in creating and making them when he retires in January or March.
 - i) Card holders, Book Ends, Post It note holders, paper weights.
 - b) **Next Preservation Award** – The Preservation Committee will work on this as mentioned above with a meeting via Zoom at the beginning of December.
- 9) **New Business:**
 - a) **Brochure Distribution Contract** – Contract runs out December 31st, the fee is \$525 for 130 brochure rack locations. A new company took over. Christina motioned to approve the contract, Kris 2nd. Motion carried. (Brad will email and renew the contract)
 - i) **Print more brochures** – Christina will bring bids to the next meeting. And copies to the next meeting to ensure there aren’t any changes needed.
 - b) **List of Memberships/ Subscriptions or Dues for KPRLC** – South Central, North Central, Northwest and Wild West Country, TIAK. KS Museum Association, Ks State Historical Society
 - c) **Vote to reimburse Brad for one night stay in Lincoln at the Post Rock Festival** – Jeanie motioned and Lisa 2nd. He will submit the invoice for \$171.43. Motion passed.
 - d) **Vote to approve Neil for Reimbursement for Tour Trips Travel** – we will build something into the budget to help reimburse for travel.
 - e) **In-Kind Sheets** – if members are willing to submit in kind sheets for tracking. Please do that for 2023 and submit it to Jeanie.
 - f) **Neil’s Stone projects** - Any limestone that is carved and sold he is giving 25% to the coalition. The group thanks Neil for the donation and commitment to the organization.
 - g) **T-shirts** – Kelli motioned to reduce the t-shirt prices to \$10 in order sell and get rid of the stock, Charma 2nd the motion. Motion carried unanimously.
 - h) **Bike Rack for Sale** – Jeannie has the bike rack that was used by the last director to transport. Lisa motioned to authorize Jeannie to sell the bike rack- Charma 2nd the motion. Motion carried.
 - i) **2024 Meeting Dates** – set the next date for Jan. 31st in Great Bend unless the weather is bad and we will go via zoom.
- 10) Other Upcoming Events

- a) **Rush County Sesquicentennial 150 years** - Brad Penka – request was to do a limestone demonstration it might be the week AFTER the bus trip. At the limestone school – it would be a great time to promo and host a demonstration. (June 15th)

11) **Adjournment** – 12:24 p.m. Christina motioned to adjourn, Neil 2nd. Motion carried.

Submitted by Christina Hayes – KPRLC Secretary

Things to add to next agenda:

Assign Committees – Separate the Education and Preservation

Update from Preservation Committee on Criteria for the Preservation Award

Post Rock Souvenir Items – Contacts and price points?

Brochure Bids for Reprint – Christina

Set 2024 Meeting Dates