

Kansas Post Rock Limestone Coalition
Meeting Minutes
April 16, 2024
Zoom

Members Present: Brad Penka, Lisa Goodheart, Charma Craven, Jeanne Stramel, Neil Unrein, Kelli Orender, Kris Heinze.

Call to order: President Brad Penka called the meeting to order at 1:07 p.m. The regular meeting originally scheduled for March 20 was postponed due to lack of a quorum. The meeting was rescheduled as a Zoom meeting for April 16 with a quorum in attendance.

Sponsorship of Tour de Kapellen: Kelli moved to sponsor the Tour die Kapellen at the same level we did last year, Charma seconded, motion carried (possibly \$250 level).

Dorrance Decoration Day: Jeanne moved to sponsor \$150 level, plus \$20 booth, at Dorrance Decoration Day, Lisa seconded, motion carried.

Bus Tour Marketing: Brad shared the June 8 bus tour registrations currently sit at 25, and we should all make another push to share the poster and registration form online. We need 32 participants to break event and 56 for a full bus. Participants get a free t-shirt, under 18 must be accompanied by an adult, debit cards can be used for registration by calling Jean. Jean is also hosting a tour of Pete Felten's shop in Hays the night before the bus tour for anyone that comes in early to stay in Hays before the bus tour. Brad pushed the marketing information out in early March. Facebook paid ads were discussed as another tool to help get the word out. Jeanne moved to approve up to \$100 for Facebook marketing, Charma seconded, motion carried.

Preservation Award Criteria: A few small corrections were made to the online form. One suggestion was to email to every county tourism director, economic development director, etc., to start getting it out there. Lisa moved to accept the preservation award application as presented to either be an email or hard copy submission, Charma seconded motion carried.

Big Kansas Road Trip Update: Jean plans to set up the KPRLC display across street from Jon Pancost's demonstration. Charma plans to help Saturday May 4 from 1-3 p.m. Kris will send KPRLC field guides and rack cards to the Vonadas for their demonstration attendees.

Lisa moved to provide a membership to Jon Pancost, and also the Vonada family as a thank you for participating in the BKRT with demonstrations. Kris seconded, motion carried.

Videographer Curtis Busker, former Russell student, could possibly do video during the BKRT demonstrations. With no ideas or sponsorship at the time, it was decided by general consensus for board members to try and capture b-roll if they can. Kris will try as she plans to attend.

Miscellaneous items: The Travel Information Center at Goodland might need up to 120 more copies of the brochure/field guide.

Charma's husband started building limestone souvenirs, but due to illness since his retirement, progress has been slow.

Jeanne reported she still intends to sell the bike rack, but it's missing a piece, she still might be able to sell in Osborne at the bike store.

Lisa talked to Susie Haver and Michelle Bombardier with Concordia Tourism, and they would host KPRLC for the Thursday, September 19 meeting if we didn't have someone already.

Put meeting dates and locations in the minutes.

Adjourn: Neil moved to adjourn at 2:05 p.m. Lisa seconded, motion carried.