

Kansas Post Rock Limestone Coalition, Inc.  
Board of Directors Meeting • 10 a.m. • Wednesday, July 27, 2022  
Russell, Kansas  
**MEETING MINUTES**

Members present included: Jeannie Kline, Christina Hayes, Neil Unrein, Ashley Wierham, Janet Kuhn, Lisa Goodheart, Brad Penka, Jeannie Stramel, Kris Heinze, Brittany Howell, Rosslyn Schultz, Charma Craven, Kelli Orendar, & Roger Hubert.

- I. President Brad Penka **Called the meeting to Order** at 10:09am.
  - a. Penka suggested that the board work through lunch due to lack of RSVP's for lunch. And added an Executive Committee Meeting at the end of the board meeting.
  
- II. **Approval of Minutes** from last meeting (May 25, 2022), Christina Hayes motioned, Charma 2<sup>nd</sup>, motion unanimously passed.
  
- III. Jean Stramel gave the **Treasurer's Report**. She reported out that she is feeling more comfortable with Quickbooks. She reported the Profit & Loss for June 2022 as \$-2,754.36, The Profit & Loss for Jan. 1 through July 24<sup>th</sup>, 2022 is \$-13,694.84. And that our Total Dollars Balance sheet is \$35,055.63. Jean also provided a copy of the Annual Budget, and Bank Statements. Board members asked and Jean reviewed the technical fees, TIAK fees for Tourism Conference Attendance, Tour of Chapel fees and Jean had several questions for Jeanie regarding office supplies purchased on the card, Jeanie mentioned that it was for paper, signs, marketing, hand sanitizer and face masks. Brad reminded Jeanie that as an independent contractor, many of the office supplies should be provided by her not us. Jean and Jeanie will review the receipts at a later time together. Rosslyn motioned to accept the Treasurers Report, Christina 2<sup>nd</sup>, the motion passed unanimously.
  
- IV. Jeannie Kline gave the **Executive Directors Report**
  - a. **Tour of Chapels** – July 9<sup>th</sup>. Partnered with the Hays CVB and their Cyclists of Hays bike event. Added a bus to the route, successfully filled the bus with 56 attendees and had great praise of event organization & a wonderful tour guide. Some reported they would like more time at the church. On this event, we lost \$400 – the bus was \$1,400, each person paid \$60 to cyclist of Hays. We received \$20 for each bus rider. We received a check for \$1,100 from Cyclist of Hays. We got 18 new (newsletter) sign ups and 2 new members from the event.
  - b. **TIAK Marketing Award** – Kris brought the write up to submit for the award. It was determined that Jeannie should submit since she will be at the Kansas Tourism Conference. That is due for submission by August 5<sup>th</sup>.
  - c. **Locatify** – Jeannie provided a phone app description that would cost \$7,019 to set up and \$203 monthly to sustain it. She suggested that we get a grant to pay for it and that she liked this option because of the push notifications and self-driving tours. The board discussed options of some sort of passport option and it was determined that because an app is SO time consuming and expensive. Members suggested trying out a paper version first so that we don't have to invest so much and Jeannie said she would

appreciate some help on this. Christina, Brad and Kris said they would help where needed. Kris suggested eventually doing itineraries for limestone adventures as well.

d. **Upcoming Events:**

- i. Quarry to Glory is on October 29, Jeannie attached a list of churches, it was suggested that she add Loretta and Liebenthal and Neil brought quarry info and pictures. The event should make \$1,200 if charging \$70 per person. They want to add the living history and look at a real quarry during the tour.
  - ii. Ellinwood Tour – September 24<sup>th</sup> – Looking at \$40 per person and should make \$500-\$800.
  - iii. Czech Fest – Charma is attending that one and Jeannie is too.
  - iv. Travel Writers Event – Aug. 3<sup>rd</sup> in Abilene, Jeannie is presenting to 150 travel writers from all over a 6 state region. This is a partnership with Travel KS.
  - v. Herzog Fest, Cowtown, Adam’s Apple Festival, Kansas State Fair
  - vi. Post Rock Festival – Brad will attend Sept 3.
    1. Board members that are attending should do so to save mileage and time for our director and money for the organization.
  - vii. Northern Trip will be Sept. 21-22 – Washington, Republic, Jewell, Mitchell, Cloud and Ottawa Counties.
- e. **Facebook Help** – Jeannie also added that she needs help with Facebook. The Board suggested we go back to Christina’s original plan.
- f. **Mammoth Creative Blog Request** – Kris wrote and submitted a blog regarding our Post Rock Limestone group and Kansas sites for Travel KS to release this week!

V. **Committee Reports:** Brad reported that we need to relook at committees, Jeannie will send out an email to all members to see if they would like to have a spot on any of the committees.

- a. **Marketing/Events:** Current members are Brad, Rosslyn, Lucille
- b. **Agritourism/Landowners:** Jessica & Lisa
- c. **Education/Preservation:** Charma, Connie, Debroah, Kelli, Terry
- d. **Membership/Networking:** Jean, Tami, Gloria – Christina helped last two years with membership.
- e. **Grants:** Brad, Leah, Melody, Sara
  - i. **Humanities Kansas Grant:** Brad reported that it needs final report but it is closed, and all he needs to do is file and it is done.
  - ii. **Mariah Grant:** Brad reported that he talked to Jeff Thrope and in March of 2020 we were given \$4,000 for educational marketing program and display. This money was approved to be spent for the printing costs for the panels of a museum exhibit that we can eventually charge for and make a little revenue. Kris moved to proceed with the museum traveling exhibit to print and package, Christina 2<sup>nd</sup> the motion and the motion passed unanimously.
    1. **Dane G Hansen Foundation Grant:** Rosslyn suggested that she write another grant for a traveling case to use for the museum panels and Mariah Grant can be used as matching funds. This would be used for transportation and storage. Christina has a little music store in Great Bend and she will connect Brad for a quote. This was tabled until the next meeting.

- VI. **Unfinished Business** – Nothing to Report
- VII. **New Business** –
- a. **Board of Directors:** We have a board vacancy and Kelli Orender is willing to sit on the board as a representative of Travel KS. Christina motioned to nominate Kelli , Lisa 2<sup>nd</sup> the motion. Christina motioned to stop nominations for new members, Charma 2<sup>nd</sup> the motion. All board members unanimously agreed to add Kelli as the newest board member.
  - b. **Secretary Position** – Terry’s secretary position expired and the board needs a new secretary. Jean motioned to nominate Christina as the new board secretary, Kris 2<sup>nd</sup> the motion. Kris motioned to stop nominations, Rosslyn 2<sup>nd</sup> the motion. All board members unanimously agreed for Christina as the new board secretary.
- VIII. **Introduction of Roger Hubert an 1896 Limestone Homeowner** – Charma introduced Roger as someone who might be of interest in this board due to his limestone preservation projects. Roger was big into the national barn alliance and he thinks students should have courses to learn about limestone for preservation history so they know more about how to restore barns landmarks. He loved his I BRAKE FOR BARNS bumper sticker and thinks we need to create something that would work for this group if necessary in the future.
- IX. **Next meeting will be Sept. 28<sup>th</sup> in Lucas, and Nov. 16<sup>th</sup> in Lincoln.**
- X. **Meeting adjourned** at 12:24pm and members took a tour of “The Avenue of History” at the Russell Co. Historical Museum.
- XI. **Executive Session** Conducted after the tour.