

Kansas Post Rock Limestone Coalition, Inc.
Meeting Minutes
Jan. 31, 2024 at 10am
Great Bend, KS

Members Present: Christina Hayes, Neil Unrein, Rosslyn Schultz, Kelli Orender, Charma Craven, Janet Kuhn, Megan Welsh, Jean Stramel, Lisa & Todd Goodheart, Brad Penka,

Call to Order: President Brad Penka called the meeting to order at 10:16am

Additions to the Agenda: Christina suggested to add Tour KS membership into New Business.

Approval of Minutes: Neil motioned to accept the minutes as presented by Christina, Lisa 2nd, motion passed.

Treasurers Report: Jean gave the Treasurer report still a \$2,000 difference, the Checking Balance is \$36,601.98 and we have received \$1,055 in memberships at this point. There are several memberships that still need to be paid. Christina motioned to accept the financials, Charma 2nd - motion carried.

Chairmans Report: Brad reported that he filed sales tax and state report - that is now every two years. In good standing at this point it is due June of 2025. It is now \$80 for two years. Neil will do a stone demo in Bison in June 16, 2024 from 1-3 or 2-4 in the one room school.

- Concerned about boosting the membership. We need someone from Ellsworth County - we need a membership from Wilson. We need ideas. The presentation in Russell will be on July 13th, not the 11th as listed in the Minutes before.

Committee Reports:

1. Marketing/Events:

- a. **Bells & Whistles Tour** - June 8th - \$75 - Janet will contact them for some overnights at a host hotel for June 7 & 8. She will try to get a good rate for them. Jean offered a tour of Pete Feldt's stone wall as a perk for the evening of Friday or Saturday night.
 - Neil reported out that he wants some paid advertising and hes working on it with Wilson and Ellsworth County.
 - Load bus at 7:30-8. Wants the bus driver from last time.
 - Hays to Victoria - Exit on 168 - going through the Victoria Cemetery in a loop
 - Arrive at Church at 8:30
 - Load back up at 9 -
 - Head to Pfifer Road - Railroad workers buried - Native American Massacre site
 - "Sound effects will be added to this tour"
 - 9:30 - Drive around the house of Grand Villa
 - Head to Walker Road, Main Stop at the 4 arch bridge - have a parking spot to get off and walk along the fence to see bridge from the side. Fort Fletcher

- 10 - Back to I70 and at Walker. (*push back to 10:15 or 10:25*)
 - Dorrance and in Wilson by 10:30! Back on 1-70 - Get off at Pioneer Road.
 - Members suggested to spend more time in Dorrance and less time in Wilson since we are struggling to get membership in Wilson.
 - 11:30 Lunch & Noon (Neil wants to be in 1960 and headed for Ellsworth)
 - Wilson Progress - Neil has been at City Council - they are wanting to be in preservation,
 - Neil go to the Oldest Church and then drive through the Midland, Park bus there go walk to the military display to observe, look at the Opera House, go to Lutheran church, and have the buffet there.
 - Neil would like to approve a \$200 retainer - balance of \$490 - giving us the meal for \$11.50 per plate and everything furnished by the caterer)
 - 1pm: Be in Lucas - go to the Garden of Eden in 3 groups, Grassroots, Bowl Plaza and John on Demo if that works. Each group would have a host and rotate them. Goal is to pull out of Lucas at 4pm - Rozz and Jeannie will figure out the admissions and details for Lucas.
 - 5pm- Back to Hays.
- i. Neil closed with a the souvenir that held post it notes and a pen.
 - ii. Approve payments of deposit of \$200 to Main Street Catering to retain as listed above in the minutes to reserve as a deposit. Charma motioned, Rozzlyn 2nd the motion. Motion carried.
 - iii. Brad commented on the great tour set up, how would we like to start promoting this? Jean will talk to Pete and get a set plan.
 - iv. Wants to do tshirts....Sponsorship of tshirts being paid for that would be like concert style. Sponsorship levels.... We need to decide to give free tickets at certain levels. Neil will get details and bring to the next meeting regarding tshirts.
 - v. Poster - Neil liked the idea of wording: "Tour Includes Historical narratives and points of interest"
 - vi. Brad would like to open registration online. People are interested in buying tickets now. Detailed list will be given to those that buy a ticket.

Break for lunch at 11:25am

Resume Meeting at 12:08pm.

- b. **Big Kansas Road Trip:** in the next two weeks things will be submitted and finalized for the event. We submitted a half page ad for this Big Kansas Road Trip. Kris updated our ad and passed around the final copy. Neil is still willing to be part of a demonstration in Lincoln - Kris will get with Neil to finalize details.

First weekend in May, Ellsworth Co., Lincoln Co and Lucas. Thursday through Sunday.

- c. Sunday afternoon will announce the next location on the stump outside the Garden of Eden.
2. Agritourism/Landowners: Nothing to report
3. Education/Preservation: Thought of breaking into two committees.
4. Preservation Award & Criteria- Ballot sample Jean discussed what should be on that piece of paper. Criteria for nomination is important.
 - a. Have a property for at least five years,
 - b. why cultural significant
 - c. what work has been done or have you done
 - d. has their ever been a grant or public funds given to help preserve this
 - e. what is the chain of ownership
 - f. submit photos or paperwork historically,
 - g. who is nominating this person or entity,
 - h. Have the owners been involved in any limestone education or would they be willing to be involved.
 - i. Specific Location
 - Kris suggested a 2-part nomination- 1 simple nomination form and then the detailed form goes to the owners who can answer the questions.
 - Give a free membership to the coalition for whomever wins the award.
 - Jean will compose the two forms and bring it back to the group via email or during the March meeting.
5. Grants Committee:
 - a. KCAIC Operating Support/Arts Everywhere - open option - it has a 1:1 match - can claim in kind for match. They will be featured on the next Tourism Huddle - for more information. Deadline is Feb. 23rd. Jeannie, Brad and Rozzlyn will work on this option. We do need the in kind match from all committee members.
 - Please fill out the volunteer form that Brad will email out.
6. Membership/Networking - Chrsitina reported that she sent out all those membership forms to all the addresses we had and the bus tour people, the 2024 Member cards are being send to those that sign up.
 - Brad will send out an email reminder for membership.
 - Networking - Jean reported to address networking in an education on having some online seminar about Post Rock - potentially pay to attend via Zoom.
 - Working to find something that would get more members to be part of this group....
 - Ideas for recruiting members: Filming the post rock and making a documentary - Jon and Jeannie applied for a grant last year and he wants to apply again.

- Tourism Marketing Grant is what they were looking for - \$25,000 60/40 grant will open in May for options.
- Brad had the idea of getting some RAW footage to capture the history before the family stops doing the work, so we are able to preserve.
- Kelli mentioned that it might be better for the Creative Arts Grant.

Old Business:

7. Post Rock Souvenir Items: Brad presented his research he found for items.
 - Charma husband's last day of work is Feb. 29 - after retirement he is willing to make some bookends, paperweights, business card holders, and just the single post with a label on the top.
8. T-shirts as option - Brad found another option - Gone Logo out of Hays - Green, Blue and Beige are approved for t-shirt sizes. Brad will have electronic samples of how it would look on those colors and they will be emailed out and we will vote on the color we like the best so we can go with one color.
 - a. Jean will get a sample of the green t-shirt with different tools on the back - she can get the image to Brad.
9. Nametags: Reminder that we were going to get nametags for Board members

New Business:

10. 2024 Budget Approval:
 - a. Brad brought up a copy of the budget - the group revised line by line
 - b. Brad requested an annual financial report from Jean as well. (2023 total Profit/Loss)
 - c. Income - \$11,619, Expenses \$7,394.62 - Final number was \$4,224.76 Ahead - we did get a big donation from Senator Denning.
 - i. We need to outreach more! We have the material we just need to educate with it.
 - Christina motioned to approve the 2024 Budget, Kris 2nd the motion. Motion carried.

Suggested and Discussed Goals to implement or finalize at the next meeting -

- To get the exhibit framed to be able to lend out.
- To get the bike rack sold
- Host a successful Tour
- Look and apply for grants to help our efforts
- Keep better track of our in kind donations from members

11. Committee Appointments -

- Reconstruction of the committees: Please think about the committees and send an email listing what committee you would like to serve on. Brad will send out an email listing all the committees and ask for a reply.

12. 2024 Meeting Dates -

- March 20 - 10:30am Jewell
- May - 29 Lucas - Annual Meeting
- July - 18 Lacrosse

- Sept - 19 - Concordia
- Nov. 14 - Hays

12. Tour Kansas Membership - Christina explained what this group for the state does. The membership is \$50 and suggested that we consider becoming a member after we see how this tour comes about.

13. Other Upcoming Events:

Jean motioned to go to Mankato and we will pay him, mileage and motel, to go do a demo. Lisa 2nd the motion. Lisa will get Neil all the information.

14. Motion to list and approval the festivals:

- After Harvest Festival- 3rd July
- Wilson czech Festival - July 27
- Lucas Festival - Aug 26
- Lincoln Festival - Aug 31
- Lucas - Oct 3rd Saturday
- Victoria - Aug. 2nd weekend

Janet motioned to approve if someone is wanting to participate in these, get the information and form to Jean- Charma 2nd. Motion Passed unanimously.

15. Adjournment at 2:28pm Janet motioned, Christina 2nd. Motion carried.