

Kansas Post Rock Limestone Coalition, Inc.
Board Meeting • 10:00 a.m. • Tuesday, January 3, 2023 - Via ZOOM
Meeting Minutes

Members Present Include: Brad Penka, Christina Hayes, Jeannie Stramel, Kelli Orender, Lisa Goodheart, Kris Heinze, Neil Unrein, Charma Craven, Tami McGreedy,

1. **Call the Meeting to order** - Brad Penka called the meeting to order at 10:05am
2. **Approval of Minutes**, November 16, 2022 - Christina Hayes – Charma motioned to accept the minutes, Neil 2nd. Motion passed unanimously.
3. **Treasurer's Report** - Jean Stramel 2 documents provided, \$250 in memberships and \$97 in gift sales. Expenses were \$25 Lisa to go to meeting & Ruben \$525 for Brochure distribution. Deposit for 3 memberships \$175 today. Balance sheet \$30,975.75 in Quickbooks which is off by \$95 from other documentation. Brad asked for a year-to-date comparison from 2021 to 2022, Jean will share that via email. Christina motioned and Lisa 2nd the motion, motion passed unanimously.
4. **Chairman's Report** - Brad Penka reported out on the updates.
 - a. Webpage- Brad made a few changes on the website. All the meetings are loaded, today's agenda is not uploaded, but he upgraded the membership page to have a printable form. And added a newsletter page to be uploaded when we do them as we can.
 - b. Mailchimp– Brad has this figured out for now. We need to look at Wix and see why we need to upgrade to get and
 - c. Google Drive – Brad is working on cleaning up and organizing all the documents. Copies of annual reports and other things are all in there. Jean will send the membership forms to Christina via email, she will update the membership list online and Jean will resend the new addresses to the fixed addresses.
5. **Committee Reports:**
 - a. **Marketing/Events**
 - i. Quarry to Glory Update - Neil Unrein reported out on the Tour of Chapels on July 9th, June 10th for our event might not be the best date choice. Neil would like to do an 8 wonders tour. The 8 wonders map keep it in a great area and wants to work on some of the festivals and events to move in and help educate some of the opportunities. The bus will cost \$3,000 and we MUST get guaranteed riders to participate. We must decide if we should “compete” with the Tour of Chapels, or we should figure something else out for our plan. Jean suggested we focus on Sept/Oct so we have more time. Kelli mentioned we shouldn't use the “brand” of 8 Wonders! We will be on board for a fall tour!
 - ii. Lucas Art Day - Jean suggested to do a mini workshop 1 or 2 hours and do it during the dead time. Maybe we could do a German Meal and Post Rock could sponsor and get it into the Arts Day in Lucas!?! The date is April 1st. This event has great exposure. Christina motioned for this group to move forward, Kelli 2nd the motion. Jean will set up the display and have information. Motion passed unanimously.
 - **Please email ALL known region events to Brad between now and year end!**
 - iii. Social Media –
 1. Jan – Christina

2. Feb- Jeannie
3. Mar- Tami
4. April - Brad
5. May - Charma
6. June -Lisa
7. July - Charma
8. Aug - Neil
9. Sept - Kris
10. Oct-
11. Nov-
12. Dec

- We will send out the information to the entire email.

- b. **Agritourism/Landowners** – Lisa is registered for the conference in Manhattan this Thursday.
- c. **Education/Preservation** – Preservation Grant - Jeannie came across a grant to help document this post rock – there is a grant option in Topeka we can look into. Jean wanted to see what this group thought. This is a \$3,000 grant that is a 50/50 match and in kind is a great match for this as well also. The grant cycle is in the spring, we need to look at options and look at this year. We would be preservation of knowledge and we could be a sponsor on the credit and that would be exposure. Jean will send out in an email for more information.
- d. **Grants**
 - i. Mariah – still sitting okay.
 2. Hansen Internship – due in February, we will need to get together via Zoom to make a decision on applicants. Keep that in the back of your mind. If we get someone great! We can utilize the intern to work on things.
- e. **Membership / Networking**
 - i. Renewals - Christina Hayes- Christina will send the letter and form to Brad to Mail out and Kris suggested that we post on Social as well. Christina will link to our website.

6. Unfinished Business:

- a. Sawyer - Charma asked who put the first post rock in Kansas. Sawyer was the first one but there is more information about another man who has been called the first as well. So Charma was asking regarding where the location of this was. NE of Bunker Hill – 9 miles.
- b. Malcolm Robison – Lincoln Co. Worked on the building on the Main Drag and had a quarry!! Would be a great “throwback” post for this month. Kris and Neil can send info to Christina.
- c. Thomas O’Leary– Lincoln area carver and builder
4. Half Page Ad – Kris and Christina will get an ad created for the Big Kansas Road Trip Guide. Deadline is soon!

7. New Business:

- a. Association Dues – Which dues for which associations should we join? Christina motioned to keep current memberships with tourism groups in the state to see what

additional exposure and promotions we can get. There is value in staying members.
Neil 2nd the motion. Motion carried unanimously.

8. Upcoming Events – Please send to Brad very SOON!!!
9. **Adjournment - 11:21 a.m.** Next meeting in Beloit in March 7 and another meeting via Zoom to help with Internship decision. Charma motioned to adjourn, Kris 2nd. Motion passed unanimously.